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University continuing education, a strategic investment INNOVATIONS AND PRACTICES IN EVALUATION

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Kari Seppälä has worked in the managerial tasks of lifelong learning in the Finnish universities since the early 1980's. His experience covers the directorship of the Brahea Centre for Training and Development in the University of Turku from 2003 till 2015. The Centre is a lifelong learning production, expert and service organization with the responsibility to promote University interaction with society. The Centre has some 14 000 adult students, a staff of 180 and an annual budget of 14 million €. At present he is a senior adviser in the development service unit of the University of Turku. He is responsible for the coordination of the newly-launched system of specialization studies and involved in the enhancement of social engagement in the University.

Kari Seppälä is the Vice President of the European university continuing education network EUCEN. He has participated in various European projects on academic lifelong learning, most recently in 'COMMIT, Committing to the social dimension of universities'. Kari Seppälä has been a member and a chair in audits and evaluations of higher education institutions and projects in Finland and abroad.

