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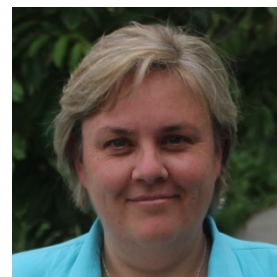
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University continuing education, a strategic investment

INNOVATIONS AND PRACTICES IN EVALUATION

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Mónica López Sieben completed an MBA and her Doctorate in Business Administration at the Universidad Politécnica de Valencia (Spain) where she is currently the Deputy Director of the Continuing Education Center.

Dr. López Sieben has more than 20 years of experience in management of postgraduate and continuing education in universities. In 2011 she was a member of the Group of Experts in continuing education, advising high-level officials in Spain's National Ministry of Education. She has published numerous articles and book chapters and given conference presentations on the current state of university level continuing education within national and international contexts. She has trained and consulted for management teams in companies and institutions of higher education in more than 10 countries within Latin America and Europe.

Dr. López Sieben has been involved in the design, creation and implementation of multiple initiatives including management models, new paradigms in education based on technologies, new forms of learning and competency-based education, quality assurance systems, accreditation of educational processes and leadership development.

