

eucen 2015 AUTUMN SEMINAR

University continuing education, a strategic investment Innovations and practices in evaluation

Brussels, Monday 16-Tuesday 17 November 2015

The **eucen** 2015 autumn seminar addresses the process of evaluating University Continuing Education programmes. The process of “Program Development” is a cycle: Needs analysis – Design – Implementation – Evaluation. The seminar focuses this year on this essential step: Evaluation.

From the participants’ point of view but also for their employers, any training activity is seen as a strategic investment in terms of time, money, professional, social and personal impact. The universities organising ULLI institutions are very often faced with this difficult question of demonstrating the effectiveness and the real impact of their training programmes. A “good quality” programme shall be effective and efficient, ensuring at lowest investment costs that participants, employers and other stakeholders make best use of the training. These aspects are often neglected because they can only be measured indirectly, being outside the boundaries of the system. It is an old issue and a current challenge. This 2015 autumn seminar is the opportunity to learn more about UCE programme evaluation in this perspective.



What can you expect from this Seminar?

- Exchange good practices in the phase of evaluating a programme
- Learn about innovations in the field of evaluation
- Discuss challenges and methodologies in evaluating the real effects of training
- Work together to get new inputs for your practice
- Meet peers and develop your network
- Get opportunities to find new ideas and new partners for projects

Take the opportunity to meet experts on this topic!

Highlights from the Programme

- Meet the President of the European Committee of Regions (CoR)
- (re)discover EUCIS-LLL, the European Civil Society Platform on Lifelong learning
- A crossed view on the evaluation of the impact of training by a researcher and a practitioner
- Interactive work in groups
- Share of good practices in a Learning Café
- Hands-on workshops to test the tools developed in projects
- Poster exhibit open throughout the seminar and poster session
- Networking is encouraged by different activities such as the cocktail on Monday evening and a special surprise.

Bring your work and present it

The eucen 2015 Autumn Seminar is giving you the opportunity to present your work to others during this event in the form of **Posters**

What can you present?

Any of your work, case studies or analyses related to the topic of:

- Evaluation of the impact of training
- Practices of evaluation
- Innovations in evaluating
- Evaluation and quality assurance process, structural evaluation

What to do?

Request to present a poster before Friday 30 October 2015 using the form available at the seminar website <http://autumn2015seminar.eucen.eu/posters/>

A Certificate as "Poster Presenter" will be given to you at the end of the Seminar

Audience

The Universities/Higher Education Institutions representatives attending eucen autumn seminars are people with diverse competence and profiles: decision makers (e.g. LLL Vice-Rectors or Presidents), managers (e.g. Head of LLL Units), teachers, researchers, counsellors, in LLL or Continuing Education.

Venue

Brussels (BE), Université Libre de Bruxelles (ULB)
Campus du Solbosch (building S)
Av. F. D. Roosevelt, 50 | 1050 Bruxelles

Dates

Monday 16 - Tuesday 17 November 2015

The seminar starts on Monday 15:00 and finishes on Tuesday 17:45

Registration

eucen members: 195€

Non-members: 225€

Register at

<http://autumn2015seminar.eucen.eu/registration/>

Registration is open until 10 November 2015

The registration fee includes:

- Networking cocktail on Monday
- Coffee break and lunch on Tuesday
- Special surprise activity on Monday
- Documentation for the seminar
- Access to presented materials and outcoming notes afterwards
- Possibility to present your work in the Poster session to an international audience
- Certificate of attendance
- Registration handling

Due to the interactive format of the seminar, the number of participants is limited, so register soon!

If you have any questions, please contact eucen via events@eucen.eu

We look forward to meeting you in Brussels!

